

In 3rd quarter, KTVE's major focus was providing public awareness and aid for flood survivors in south Louisiana. KTVE teamed up with KTAL in Shreveport to host a South Louisiana Flood Relief Telethon. During the five hour telethon, nearly \$29,000 was raised and donated to the American Red Cross. A follow-up PSA was produced to continue to secure more donations for flood victims. In addition, KTVE joined forces with the United Way and Sonic Drive In to hold a Flood the Love Community Donations Drive.

Other community outreach included PSA production & sponsorship of the Elderly Relief Fan Drive in Ouachita Parish, Battle of the Badges to benefit MedCamps of Louisiana, Susan G. Komen Race for the Cure, Swing for Alzheimer's Golf Tournament, Ladies Night Out to raise funds for the Louisiana Cancer Foundation, the ULM Fall Career Fair and Bayou Jamb 2016, an 8-team high school jamboree held at the University of Louisiana at Monroe. Promos were also produced to honor Louisiana's Fallen Officers and to pay tribute to our local military Hometown Heroes.

Below are the air dates and number of times each promotion aired in 3rd quarter:

- South LA Flood Relief (:15)
Run Dates: 8/18/16- 9/6/16
Spots Aired: 44 (plus 5 hour on-air telethon)
- Flood the Love Community Donations Drive (:15)
Run Dates: 9/9/16- 9/16/16
Spots Aired: 26
- Elderly Relief Fan Drive (:15)
Run Dates: 7/8/16- 8/31/16
#Spots Aired: 37
- Bayou Jamb (:15)
Run Dates: 7/13/16- 8/26/16
#Spots Aired: 74

- Louisiana's Fallen Officers (:10)
Run Dates: 7/22/16- 7/28/16
Spots Aired: 30

- Hometown Heroes (:15/:20)
Run Dates: 7/1/16- 9/30/16
Spots Aired: 117

- Battle of the Badges (:15/:30)
Run Dates: 7/15/16- 8/13/16
#Spots Aired: 52

- Komen Race for Cure '16 (:5/:15/:30)
Run Dates: 7/1/16- 9/17/16
#Spots Aired: 558

- Swing for Alzheimer's (:15)
Run Dates: 9/19/16- 9/30/16
#Spots Aired: 34

- ULM Fall Career Fair (:15)
Run Dates: 8/31/16- 9/28/16
#Spots Aired: 101

State/Local Politics – Our cover of politics local and statewide

Program Title: KTVE NBC 10 At 10

Date: July 21, 2016

Time: 10:02 pm

Duration: 1 minute, 15 seconds

We have a crew covering the Republican National Convention in Cleveland, and caught up with some members of the Louisiana delegation.

Program Title: KTVE NBC 10 News at 5

Date: September 16, 2016

Time: 35 seconds

Duration: 5:03pm

Louisiana Governor John Bel Edwards meets with President Obama to discuss ongoing flood relief efforts.

Program Title: KTVE NBC 10 News at 5/6/10

(and cut into programming earlier in the day on President's arrival)

Date: August 23, 2016

Time: POTUS arrival 11am/5:01pm/6:01pm/10:01pm

Duration: est. 30 min for programming cutin/1 min 45 sec for newscasts

President Obama visits flood-ravaged Louisiana and offers comments. We have live coverage

Program Title: NBC 10 News Today

Date: August 26, 2016

Time: 5:04 am

Duration: 1 minute, 30 seconds

The Mayor of Monticello, Arkansas is at the center of an investigation involving alleged missing money. Now, some voters are asking him to step down.



Program Title: KTVE NBC 10 News Today

Date: July 26, 2016

Time: 5:03 am

Duration: 1 minute, 20 seconds

Coverage of the Democratic National Convention. Our crew catches up with the Louisiana delegation

Program Title: KTVE NBC 10 News at 6

Date: September 26, 2016

Time: 6:01 pm

Duration: 2 minutes, 25 seconds

Controversial 'Fight The Blight' ordinance is set to be voted on again by the city council. For years the mayor's office has been trying to help rid the city of rundown structures.

Program Title: KTVE NBC 10 News at 10

Date: September 14, 2016

Time: 10:06pm

Duration: 1 minute, 45 seconds

Leaders from Louisiana to Minnesota are looking at ways to approach economic development along the Mississippi River. Over 70 mayors from cities and towns along the river are joining together to unveil their plans

Higher Education/Education – We'll take a look at issues impacting education both lower, secondary and higher education.

Program Title: KTVE NBC 10 News Today

Date: August 18, 2016

Time: 5:35 am

Duration: 1 minute, 45 seconds

As students and teachers dive back into their studies in the first week of school, leaders in Monroe City Schools are outlining their vision for the district's future.

Program Title: KVE NBC 10 News at 10

Date: August 23, 2016

Time: 10:04 pm

Duration: 2 minutes, 30 seconds

Grambling State University's television media center has been shut down since floods devastated the building in March. Now the University is asking for help to get the facility running again.

Program Title: KTVE NBC 10 News at 5

Date: September 19, 2016

Time: 5:01 pm

Duration: 1 minute, 30 seconds

The Monroe City School System is back in court concerning a desegregation lawsuit that is more than 50 years old. The department of Justice says the school board has missed some vital compliance deadlines.

Program Title: KTVE NBC 10 News at 6

Date: July 19, 2016

Time: 6:07 pm

Duration: 45 seconds

ULM gets a sizable donation to help students with college education. The money will help get scholarship money to first generation and income-eligible students.

Public Safety – Covering public safety in the Ark-La-Miss

Program Title: KTVE NBC 10 News at 10

Date: September 20, 2016

Time: 10:01 pm

Duration: 2 minutes

Complete coverage of trial from start to finish of West Monroe Police Officer Jody Ledoux, charged with negligent homicide after shooting/killing a man on the job. He was found not guilty

Program Title: KTVE NBC 10 News at 10

Date: August 23, 2016

Time: 10:29 pm

Duration: 2 minutes

There's a new worry for parents of driving teenagers. Texting and driving has now become a lesser danger than app and driving, according to the National Safety Council. We explain what that is and how to preventive steps parents and teens can take

Program Title: KTVE 10 News at 10

Date: September 22, 2016

Time: 10:10 pm

Duration: 2 minutes, 30 seconds

West Monroe Police Sgt. CJ Beck talks about yahoo breach and how consumers can protect their identities

Program Title: NBC 10 News at 10

Date: August 25, 2016

Time: 10:01pm

Duration: 2 minutes, 15 seconds

Two men linked to a viral video of a dog's throat being slit turned themselves in to Bastrop Police. They are from South Arkansas and are out on bail, charged with aggravated cruelty to an animal. The community is up in arms over the video.

Program Title: KTVE NBC 10 News at 5

Date: July 26, 2016

Time: 5:03 pm

Duration: 1 minute, 50 seconds

South Arkansas law enforcement looking for someone they say is impersonating a police officer, and they're warning motorists to be aware.

Community – Covering community affairs in the ArkLaMiss

Program Title: NBC 10 News at 5

Date: July 29, 2016

Time: 5:17 pm

Duration: 1 minute, 15 sec

Farmerville's annual Watermelon Festival kicking off. The community comes together for fun festivities and lots of watermelon, it runs through the weekend.

Program Title: KTVE NBC 10 News at 6

Date: September 7, 2016

Time: 6:10 pm

Duration: 2 minutes, 5 seconds

Pay it Forward is a regular segment. This week a local woman gets the opportunity to pay it forward to a lifelong friend.



Program Title: KTVE NBC 10 News at 10

Date: July 29, 2016

Time: 10:29 pm

Duration: 1 minute, 20 seconds

Some South Arkansas kids get a taste of history at the Chidester Museum in Camden, AR

Program Title: NBC 10 News at 5

Date: August 10, 2016

Time: 5:04 pm

Duration: 50 seconds

University Health Conway holds a back to school fair. Doctors make sure students have had their immunizations

Program Title: KTVE NBC 10 News Today

Date: August 12, 2016

Time: 6:05 am

Duration: 50 seconds

The City of Monroe shares an award with Monroe-headquartered CenturyLink. They presented CEO Glen Post with the Large City economic development award.
Health – Covering health news in the ArkLaMiss

Program Title: KTVE NBC 10 News Today

Date: September 23, 2016

Time: 6 am

Duration: 1 minute

Saint Francis Medical Center's North location in Monroe is set to close in a week.



Program Title: KTVE NBC 10 News Today

Date: September 15, 2016

Time: 6:03 am

Duration: 2 minutes, 15 seconds

By the beginning of next year, thousands of Affinity Healthcare patients won't be covered by Blue Cross and Blue Shield Of Louisiana

Program Title: KTVE NBC 10 News Today

Date: August 24, 2016

Time: 6:05 am

Duration: 2 minutes, 30 seconds

Mosquitoes are blanketing parts of Northeast Louisiana, thanks in part to recent rains. We talk to Ouachita Parish Mosquito Abatement officials who have shifted into high gear to fight the bite.

Program Title: KTVE NBC 10 News at 10

Date: July 13, 2016

Time: 10:28 pm

Duration: 1 minute, 55 seconds

'Pokemon Go' is the newest game that has children and adults glued to their phones while in public. Experts say there are some drawbacks, but getting more people moving is a health benefit.